



Registered charity
no: 1034614

Worcester Competitive Arts Festival

Sponsorship opportunities 23/24 onwards

Celebrating the arts in Worcester



Worcester Competitive Arts Festival - The friendly, local festival for all.

At WCAF we welcome performers, writers and composers of any age, from anywhere, who want to take part. Whether it's their first time at a festival or they are seasoned veterans, we want everyone of all ages, abilities and experience to get involved and show what they can do.

Performers will share their talents and compete for trophies and prizes at a variety of City Centre venues, including the Marr's Bar, RGS Worcester and Bishop Perowne CE College throughout March.

There are many exciting competitive and non-competitive opportunities including creative writing, rock & pop, drama, classical and jazz music, poetry, prose and musical theatre.

This will be the 73rd annual Worcester Competitive Arts Festival. Get ready to see our local community shine and show the world what they can do!



“I remember the first time I came to the festival. I was so nervous as it was unlike anything I had ever had the opportunity to participate in. Everyone was so supportive of one another, an environment that challenges and showcases incredible young talent. Receiving feedback on performances from such esteemed judges has really pushed my development as a performer, giving me growing confidence in my own abilities that has been reflected over the many years that I have attended.”

Flora Barber, previous winner



Supporting the arts in Worcester



As a charity, WCAAF is looking for support from local businesses to keep the Festival going, as it has done for over 70 years. That's where you come in...

For a small (or not so small if you're feeling generous!) amount, we would be hugely appreciative of your support, and in return we'd love to help show how your business is helping this important event.

There are hundreds of competitors of all ages and many schools involved across all days of the festival. Thousands of supporters and spectators will come and watch.

Take a look at the packages available: www.wcaf.org.uk/support and get in touch with our team to discuss.

Opportunities to support



Package	Cost
1. Individual Supporter Free entry to all days of the festival + Festival Concert / Free Programme + Pin Badge / Thank you in the programme	£25
2. Business Supporter: ½ page ad in Festival Programme / Social media shout out (Facebook + Instagram) / Supporter Poster + Social Media post for your use / Free entry to Festival + Festival Concert / Free Programme + Pin Badge	£50
3. Business Supporter Plus: Class named after your business / Full page ad in Festival Programme Social media shout out (Facebook + Instagram) / Supporter Poster + Social Media post for your use / Free entry to all days of the Festival + Festival Concert / Free Programme + Pin Badge	£100
4. Business Sponsor: Section named after you in programme and on website / Trade stand and/or banner on site / Full page ad in Festival Programme / Social media shout out (Facebook + Instagram) / Supporter Poster + Social Media post for your use / Free entry to all days of the Festival + Festival Concert / Free Programme + Pin Badge	£150
5. Business Partner: Full or partial festival sponsorship	POA – we'd love to chat!

Please don't hesitate to get in contact for further details: admin@wcaf.org.uk